



**TurFresh**™

**Branding Guidelines**





**We are the leader in artificial turf cleaning products and services**

TurFresh artificial turf cleaning and care product Development Company is dedicated to exploring ways Enzymes and Natural earth minerals can benefit people and our environment. Our motto of putting nature to work is fostered on a passion to protect the environment by using biodegradable, organic, kid and pet safe products to change the way pet owners and businesses' control, convert, and use dangerous substances relative to specific applications. TurFresh and its affiliate companies pursue product sales, service, development and distribution to businesses and consumers in the artificial grass, landscaping, pet cleanup and supply industry.

With over 20 years of business in the artificial turf industry we know exactly what needs to be performed during our turf restoration process to give the best value and quality. All of our pricing includes all the steps necessary to complete the restoration.



**TurFresh BioS+ has proven to provide the most effective long-term odor control in both labs and our field applications.**

# MASTER LOGO

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## TYPOGRAPHY

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### Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Muli Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

## MASTER COLORS

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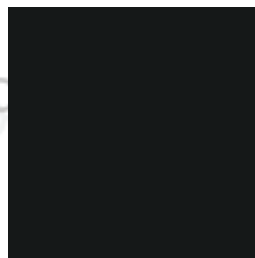
**Clean Green**

RGB: 133 196 65  
CMYK: 53 0 100 0  
HEX: #85c441



**Cool Blue**

RGB: 33 65 133  
CMYK: 100 87 16 4  
HEX: #214185



**Black**

RGB: 0 0 0  
CMYK: 75 68 67 90  
HEX: #000000



**White**

RGB: 255 255 255  
CMYK: 0 0 0 0  
HEX: #FFFFFF

# SERVICE LOGOS

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# PRODUCT LOGOS

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# ALTERNATIVE BRAND PRODUCT LOGOS

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